



# CHAPARRAL ELEMENTARY PFC AUCTION

February 26 – March 5, 2023

We invite your participation in the 17th Annual Chaparral Elementary PFC Charity Auction.

OUR CHARITY AUCTION IS VIEWED BY OVER 550 CHAPARRAL FAMILIES AND AN ADDITIONAL 600 LOCAL RESIDENTS, IN ADDITION TO DEBUTING ON A NEW NATIONAL PLATFORM DESIGNED TO REACH HUNDREDS OF THOUSANDS MORE THROUGH ITS OWN NETWORK AND BRAND PARTNERS' SOCIAL MEDIA CHANNELS. WE ARE PARTNERING WITH: BOUNDLESS GIVING THIS YEAR. CHAPARRAL WILL HAVE A DEDICATED "STORE FRONT" AND THIS PLATFORM IS EASY TO USE, EASY TO SHARE, AND A LOW COST TO CHAPARRAL.

In return for your generous donation of a gift certificate or product, your auction listing will include these marketing benefits:

- **Your company logo or photo**
- **Two additional images**
- **A Direct Link to our website from our platform**
- **Your company name listed on our Full Page "Thank You" Ad in the Acorn Newspaper**

Companies who donate a gift certificate or product valued at \$250 or more will receive the above benefits as well as these additional benefits:

- **Donation Valued at \$250 or more will be recognized on our PFC Social Media Sites, Facebook and Instagram**
- **Donation Valued at \$500 or more will receive an Auction Sponsorship Spot on our platform and be featured on our Auction Homepage during the auction week.**

Public schools depend on the support of our community to maintain the vital educational needs no longer funded by the State. Your donation directly funds instructional aides, technology, physical education, art, music and more.

To donate simply fill out the attached form and mail or scan/email it back to **chapauction@gmail.com**, along with any necessary documentation. You can also call us for a convenient pick-up of your donation. **Our auction runs from February 26 – March 6, 2023.**

We thank you in advance for your generous support of our school and our community! Any questions? Please contact our Auction Chairs, Etalia Gold (818) 216-4234 and Maya Bossuk (818) 720-1147

Sincerely,

The Chaparral Elementary Auction Committee

[www.chaparralpfc.org](http://www.chaparralpfc.org)

*Chaparral PFC is a 501(c)3 non-profit. Tax ID: 23-7334265*

We will donate the following item or service:

Name of Donor(s):

Company Name:

Address:

Website:

Phone: Email:

Is donor a current Chaparral Family? Yes: \_\_\_\_\_ No: \_\_\_\_\_ Solicited by:  
\_\_\_\_\_ Auction

Item/Service:  
\_\_\_\_\_

Restrictions:

Retail Value:

Expiration Date: (please date **NO EARLIER** than **March 2022**):

Additional Information:  
\_\_\_\_\_

Please circle one: Donation enclosed Donation will be mailed

Please create a gift certificate Donation needs to be picked up

**Donation form can be emailed to: [chapauction@gmail.com](mailto:chapauction@gmail.com)**

**Or return to: Chaparral**

**School Auction Questions:**

**Etalia Gold (818)216-4234**  
**Maya Bossuk (818)720-1147**  
**Tax ID #23-7334265**  
CES-W



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## Chaparral PFC Online Auction FAQ

### **1) What is the Chaparral PFC Online Auction?**

The Chaparral PFC Online Auction is the PFC's second-largest fundraiser, behind Donor Drive. Last year, the Chaparral PFC Online Auction raised **\$23,000.00**. The money raised directly funds instructional aides, technology, physical education, art, music and more. It opens February 26<sup>th</sup> at 7 p.m. and closes March 5<sup>th</sup> at 7 p.m.

### **2) Who can bid on items?**

With the exception of the "Chaparral Exclusives" section (which is for Chaparral families only), anyone can bid. In fact, our charity auction is viewed by over 600 local residents, in addition to close to 500,000 nationwide bidders through our online partner, Bidding For Good, at [www.biddingforgood.com/chaparralauction](http://www.biddingforgood.com/chaparralauction).

### **3) How do I bid on an item?**

Before the auction opens, create a Bidding for Good account at Boundless Giving. Make sure you enter a valid credit card into the secure site. When the Auction opens, you'll be ready to bid!

### **4) What types of items are sold in the Auction?**

Gift cards to restaurants, stores, spas, and hotels; tickets to sporting events, concerts, and plays; gift certificates to play places, museums and camps; and "Chaparral Exclusives" such as parties, unique teacher experiences, reserved parking spots and reserved seats to Chaparral events.

### **5) What are the "Auction Parties" I hear so much about?**

These are fun experiences hosted by Chaparral families and open only to other Chaparral families. They are not sold in the typical auction format, but rather as a set number of "spots available." They often sell out quickly!

### **6) How can I help?**

#### **- Re-Gift Those Gift Cards**

Consider donating a few of those gift cards left over from the holidays.

**- Request A Donation from Your Favorite Place or Donate Something from Your Own Business** All local businesses are recognized in our full-page "**Thank You Ad**" in *The Acorn*. Please ask your favorite hair or nail salon, restaurant, gym, or other professional service provider for a donation NOW so they can receive that extra piece of advertising and public acknowledgment! The deadline to be included in the ad is Monday, February 07, 2023. (See attached donor/party form.)

#### **- Host A Party!**

Make new friends and build a sense of community while raising money for our school. Enlist a friend to host with you, and plan something fun for kids or adults! (See the attached donor/party form.)

#### **- Have Access to Something Awesome?**

Use those connections, call in some favors, be generous with your season tickets. Vacation home rentals and tickets to sporting events, concerts and awards shows are hugely popular items that generate a lot of money.

#### **- BID! BID! BID!**

Set a reminder on your calendar for the auction open and close times. Purchase your party spots ASAP!

Not sure if you have something we can use? Ask us; we'll let you know. And remember, Chaparral PFC is a 501(c)(3), so your donation is tax deductible!

The success of our auction is directly correlated to the quantity and quality of our items! Thank you for your help!